

Junior Data Analyst (Media Assets)

Description

Company Description

Publicis Groupe, the world's second largest communications group, is a solutions platform that is present in more than 100 countries and has more than 98,000 employees. With a unique work philosophy, The Power of One puts clients at the center by promoting the growth of their business through creative agencies (Publicis, Leo Burnett, Publicis Health, Wysiwyg, Nurun and Digitas), media (Zenith, Starcom, Spark and Performics), and areas of transversal knowledge. Publicis Groupe links Creativity, Technology and Data offering a value proposition that effectively connects brand and consumer.

Do you want to know more about the agency/brand or area of expertise you will be applying for on this role? Keep reading!

Starcom is the Human Experience Company and is one of the agency brands within Publicis Groupe. A world-renowned media communications agency, we believe the alchemy of people and technology creates experiences people love, and actions brands need. Experiences are the human side of data-driven, tech-fueled marketing. And, we are passionate about boldly leading our clients into the future. With more than 5,000 employees worldwide, Starcom partners with the world's leading marketers and new establishment brands, including Airbnb, Coca-Cola, Stellantis, Kellogg Company, Samsung, Puig, Visa and more. We are the Citizens of Starcom. We are Brave, Kind, Inclusive and Resilient. Join us!

Job Description

As a **Junior Data Analyst** you will be part of the exclusive team for one of the most important clients focused in beauty & luxury. Reporting to the Account Manager, you will have the primary day-to-day responsibility and is expected to be unquestionably familiar with all media account details.

How you'd spend your day:

- Follow-up of the taxonomies of the creativities of the different brands in all the countries where our clients operates.
- Data alignment of creative assets along across all the brands and countries.
- Reporting of all data related to all media assets by brand & country.
- Extract learnings and provide recommendations to enhance the media & creative workflow.
- Liaison with all the Media Operations Teams.

Qualifications

- 6 months – 1 year experience as a data analyst.
- Bachelor's in Business Administration, Finance, Marketing etc.
- Good level of English (B2 or more).
- Strong mathematic and analytical skills. **High level of Excel is required.**

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Barcelona, Spain

Working Hours

40

Base Salary

euro USD 64K - 106K *

Date posted

May 16, 2024

Additional Information

Why joining us? Because we offer reasons such as:

🔗 Flexible Benefits: Enjoy more than just work with flexible compensation including meal vouchers, health insurance, transportation, and more.

🔗 Growth Opportunities: Advance in your professional career by working with major clients and gaining access to specialized training programs.

🔗 Online Training: Through our artificial intelligence platform, access countless courses. Additionally, free English classes for groups of up to 6 people with native teachers.

🔗 Work from Anywhere: Telecommute for 6 weeks from over 100 countries (including Spain) with our #WorkYourWorld program.

🔗 Special Days Off: Celebrate your holidays, birthdays, and Advertising Day with additional days off.

🔗 Work-Life Balance: Enjoy a hybrid model with up to two days working from home and intensive summer hours.

Here at Publicis Groupe, we are committed to building a culturally diverse workforce and therefore strongly encourages applications from underrepresented groups. We are committed to equality of opportunity and welcome applications from all individuals, regardless of their background: we do not discriminate on the basis of race, color, religion, gender identity or expression, sexual orientation, national origin, age, disability, marital status on any individual's status in any group or class protected by law.

If you have any reasonable adjustment needs arising from a disability or medical condition to fully participate in the recruitment process, please discuss this with the recruiter who contacts you.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

USD 64K – 106K *