

(Senior) Growth Data Analyst

Description

About Fleek

Fleek is a B2B Marketplace for wholesale second hand fashion. We enable resellers and retail stores to buy from vintage clothing suppliers from around the world.

We are backed by top Silicon Valley VCs such as Andreessen Horowitz (a16z), Y Combinator and founders/CEOs of Depop, Shopify, Postmates.

About the Team

Fleek is a diverse set of funky individuals with the single mission of making second hand first choice while promoting circular fashion and building a beautiful product experience. Our 50+ people team consists of individuals in 7+ countries with experiences from Google, YC, Uber, Deliveroo, Depop, Cambridge, Oxford, UC Berkeley, etc.

About the Role

We are looking for a growth data analyst to power charge our growth efforts. As a key member of our growth team, you will be expected to own our growth model and help us answer questions like: how do we acquire and retain customers, what are the gaps in our marketplace supply and what's the incremental value of adding specific products and brands, how do we optimise the early lifecycle of buyers and suppliers on Fleek.

In addition to the above, your ability to identify and address the complex challenges inherent in managing a two-sided marketplace will be critical to Fleek's continued growth and success.

Requirements

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As a key member of an early-stage startup in hyper-growth you must be willing and able to wear multiple hats. The key requirements for this role are:

- Proven experience in using data for solving real-world problems and a history of accomplishment and advancement in your career
- Resourcefulness and proactiveness: track record for executing independent projects and leading complex, cross-functional projects with dependencies
- Fluency with experimental design and interpretation and an exceptional product and business sense
- Coding ability: proficiency with SQL and Python is a strong plus
- Great communication skills: can effectively and patiently work with others in a closely collaborative team environment. Can communicate the results of experiments — especially what can and what cannot be validly deduced

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Spitalfields, England, United Kingdom

Working Hours

40

Base Salary

euro GBP 80K - 124K *

Date posted

June 8, 2024

from an experiment – and can articulate a persuasive case for investing in certain growth initiatives.

- Ability to work for min 3 days a week from the office in Spitalfields

Benefits

At Fleek we believe in happy employees ☺☺

- Comprehensive healthcare coverage
- Exclusive employee clothing drops courtesy Fleek
- Shared ownership: Being On Fleek means you'll own a part of it
- Unlimited holiday

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 80K – 124K *