# Data Analyst

# Description

We are a young company – founded in early 2020 – and we are growing fast, expecting to reach 40 employees in mid-2024.

Our mission – which has resonated strongly with our diverse and exciting client base – is to build the most innovative and profitable performance marketing campaigns in the world; utilising bespoke & custom-built technology where it can add value.

We are dedicated to creating a technology-centric company where you will be empowered to use your skills to solve difficult problems with innovative and elegant solutions.

And we can prove it! We have recently received a Great Place to Work award, with a 95% happiness score, and have won several industry awards across the years in many categories.

## Responsibilities

Joining as a Data Analyst, you will report directly to the Analytics Manager and work across both internal and external projects.

- Develop your Data & Analytics skills in a fast-paced environment that fosters development and high standards.
- Own client performance metrics by designing and building reports, defining KPIs, guiding targets and evaluating experiments.
- Derive valuable insights from large amounts of complex data, communicate these effectively to inform, influence and support our Paid Search strategy for clients.
- Foster great relationships with stakeholders from across the company and our clients – including by participating in calls, replying messages and by taking part in presentations and pitches.

### Qualifications Requirements

- Have a minimum of 3 years of commercial experience in an Analytics or Data Science role, ideally with a focus on Performance Marketing.
- Excellent attention to detail and value high standards.
- Proven working knowledge in data visualisation tools (e.g. Tableau, Looker) and working with spreadsheets (e.g. Excel, Google Sheets).
- Proficiency in SQL is essential, experience with dbt or Python is a plus.
- Enjoying work across a varied range of both in-house and client-focussed projects.
- Ambitious self-starter with a drive to learn and progress your career.

#### **Job Benefits**

#### Benefits

Hiring organization Candidate-1st

Employment Type Full-time

Beginning of employment asap

Duration of employment permanent

Industry I⊤

Job Location United Kingdom Remote work from: United Kingdom

Working Hours

Base Salary euro 45000 - euro 55000

Date posted

March 13, 2024

Valid through 31.05.2024

We truly value your work, time, and skills and in return will offer you a competitive <u>salary</u> and some additional benefits, including:

- A salary of £45,000 to £55,000 DOE.
- Significant career advancement and learning opportunities.
- The opportunity to have a direct impact on the company and our clients.
- Top-of-the-range equipment and the freedom to use the right tools and techniques for the job.
- The opportunity to gain more experience by mentoring and coaching more, should you wish to.
- 28 days of holiday (excluding bank holidays).
- 2 volunteering days a year.
- Fully remote working for the foreseeable future.
- 5 weeks paid sabbatical after 5 years of service.
- £40 per month wellness subscription choice (Heights, Calm, Headspace, Huel, Thriva, Gym etc).
- £200 Annual learning fund (can be used for books, subscriptions, etc).
- Continuous training and development. In both technical and business skills.