# Data Analyst - Extracurricular Internship

## **Description**

## **Company Description**

Publicis Groupe: win in the platform world!

**Publicis** Media is part of <u>Publicis Groupe</u>, the world's third largest communications group.

#### What can we do as Publicis Groupe?

Known for its world-renowned **creativity**, best in class **technology**, **digital** and **consulting expertise**, Publicis Groupe is the only one in the industry able to best accompany its clients in their digital business transformation journey – anywhere in the world.

#### And what makes us unique?

A **Connecting Company**, driven by a common purpose, a powerful spirit, shared behaviors, great character and a relentless focus on clients – **Power of One!** 

#### **About Publicis Media**

Yes, we know ... Choosing a single brand inside a big Group is sometimes complex. Why not support them all? Choose Publicis Media and your specialization: content, data, digital, commerce and many others and immerse yourself in the projects of our ambitious clients! Like you, over 23,000 curious people around the world.

Click here to find more about us.

#### **Job Description**

The candidate will have to contribute to business analysis ad reporting in order to enhance internal capability of forecasting and to further enable business insights.

#### Your to-do list:

- · Updating internal database files with business detailed activities
- Updating internal software for business monitoring
- Checking of invoice information with database figures to help accounting department to solve mismatch
- constant relations with business managers to manage and improve data workflows
- · developing of new business intelligence solution

Interested? Keep reading...

**Publicis Media** is looking for a **Data Analyst – extracurricular internship** for its Milan offices!

# Qualifications

## Hiring organization

Candidate-1st

#### **Employment Type**

Full-time

## **Beginning of employment**

asap

#### **Job Location**

Milano, Italy

# Working Hours

40

## **Base Salary**

euro USD 30K - 56K \*

# **Date posted**

May 16, 2024

#### If you have:

- Full Proficiency of Italian
- Degree in Business, Mathematics, Statistics, Computer Science, IT, or similar
- Good knowledge of Microsoft Office Suite (mainly **EXCEL**)
- Good knowledge of English level B2
- Strong determination in all day working and high attention to detail and data

## **Additional Information**

We take care of our talents and their wellbeing:

- Future of Work: smartworking and flexible hours
- Corporate benefit: a platform dedicated to our people full of offers, discounts and more
- Learning&Development: a tailored learning path, individual and needs based approach, always on!
- Corporate Wellness: free access to online training classes for your physical and psychological wellbeing

Did you know that our motto is Viva la difference?

With or without D.Lgs. 198/2006, we can't wait to meet you and welcome you, whoever you are!

Find more about Publicis Groupe Italy and our values on our official IG page here.

#### How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

#### **Job Benefits**

USD 30K - 56K \*